

## Illowa Council 2013 Fall Popcorn Timeline





## Important Dates:

June 28<sup>th</sup> Unit registration & assigned Unit Kernel for 2013 Popcorn Sale

August 24<sup>th</sup> Popcorn Kick-off for unit popcorn chairs at Genesis East Campus

(Adler Auditorium 1228 E. Rusholme St, Davenport) 11am – 2pm. Unit popcorn chairs will get the chance to hear all about the exciting changes to the 2013 sale and pick-up their unit's Popcorn Sale Guide

and promotional materials

September 13<sup>th</sup> Show and Deliver orders due online @ www.trails-end.com

September 27 & 28<sup>th</sup> Show and Deliver pick-up at District locations

Popcorn Sale & 10 Day Blitz Begins

October 8<sup>th</sup> 10 Day Blitz Prize order due to Council (not ordered online)

NEW in 2013 – submit 10-Day Blitz prize winners to Council via email: <a href="mailto:nick.norman@scouting.org">nick.norman@scouting.org</a> Delivery at District Round Table

November 1<sup>st</sup> Show and Deliver Return & Early payment at District warehouses

NEW in 2013 – for your convenience the unit may submit 75% of popcorn sales money rather than holding all funds until the end of

the sale.

November 4<sup>th</sup> Take Orders due online @ www.trails-end.com

November 11<sup>th</sup> Prize Orders, \$600 & \$1,500 Club Prize Orders due to Council

\$2,500 Trails-End College Scholarship due to Council

NEW in 2013 – submit prize orders to Council via email: nick.norman@scouting.org Delivery on December 7<sup>th</sup>

November 15<sup>th</sup> & 16<sup>th</sup> Take Order Pick-up at <u>designated</u> locations

December 7<sup>th</sup> All popcorn payments due, Prize order pick-up (& Charter Renewal)

Scout Service Center, 4412 N Brady St, Davenport, IA 52806

