

Illowa Council Unit Kernel Popcorn Sale Timeline

By June 30th Submit your Unit Sign-up form with contact information

August 26th Popcorn Kick-off for unit popcorn kernels at Genesis East Campus (Adler Auditorium

1228 E. Rusholme St, Davenport) Unit popcorn chairs will get the chance to hear all about the exciting changes to the sale and pick-up their unit's Popcorn Sale Guide and

promotional materials

9:30AM - Check begins

10:00AM – Noon - Popcorn Sale overview & highlights

😻 Noon - 1:00PM - Lunch & Sales Materials distributed

* 1:00PM - 2:00PM - Popcorn Sale "Basic Training" and website orientation for

novice kernels

September 15th Show and Deliver orders due online @ <u>www.trails-end.com</u>

September 29th & 30th Show and Deliver product distribution at District locations Popcorn Sale

September 30th Popcorn Sale begins / "Blitz Day"

Sept 30th- October 8th Expanded "Blitz Prize" selling period to earn bonus prizes!

October 9th List of all Scouts qualifying for the Bonus Blitz Prize submitted. Bonus Prizes to be

distributed at October Roundtable meetings.

By November 3rd Show and Deliver popcorn returns & early payments at District warehouses.

By November 3rd Popcorn Take Orders due online @ www.trails-end.com

November 10th Popcorn Prize Orders due

November 17th & 18th Take Order Popcorn distribution at designated locations

November Top sellers \$1,500 Club prior to QC Mallards game

(Date to be confirmed when Mallard's schedule is released)

December 9th Prize pick-up and final payment due. This is the same day each district has scheduled

their Charter Renewal Turn-in days.

(There may be slight variances in dates as decided by the districts.)